DIVYANSH VERMA

FULL-STACK DEVELOPER • AI & AUTOMATION • UI/UX & PRODUCT DESIGN

"I engineer visions into compelling digital experiences."

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SUMMARY

Full-Stack Developer and Founder with 2+ years of hands-on experience designing, building, and shipping production-grade web products end-to-end. Operates across the full product lifecycle — UI/UX and graphic design, full-stack engineering, payment and API integration, deployment, and AI-driven automation — delivering polished, revenue-ready platforms as an independent founder, freelancer, and client-facing developer.

CORE CAPABILITIES

- **Full-Stack Web Applications —** React, Next.js, Node.js, TypeScript, REST APIs
- **AI-Powered Products & Automation —** LLM Integration, Prompt Engineering, Python-based Workflow Automation
- **E-Commerce & Payment Systems —** Next.js, Payment Gateways, Shipping/Logistics API Integration
- **SaaS & Web Application Architecture —** End-to-End Full-Stack System Design
- **UI/UX & Product Design —** Figma, Interaction Design, Responsive Web Design
- **Landing Pages & Website Redesigns —** Conversion-Focused Builds, UX Revamps

EXPERIENCE

Founder & Full-Stack Developer — MMD Studio | *Self-Owned E-Commerce Platform*

- Built and launched a full-stack e-commerce platform using Next.js, integrating frontend, backend, payment processing, and shipping-API workflows tied to real-world delivery locations.
- Owned the complete product lifecycle — concept, UI/UX design, development, deployment, and iteration — as an independent founder.

Live Product: https://mmdstudio.divyansh-mastermind05.workers.dev

Freelance Full-Stack Developer — Forge Athletics | *Client Project*

- Designed and built a responsive, conversion-focused gym website (HTML, CSS, JavaScript), translating client requirements into a polished digital brand experience.
- Implemented program, membership, and booking journeys with mobile-optimized UI, iterating on client feedback through to production deployment.

Live Product: https://mmdera.github.io/fa

Founder & Product Developer — Tracken | *Productivity & Automation Platform*

- Built a React-based productivity platform automating personal activity tracking into analytics-driven reports and personalized planning insights.
- Designed data-tracking and automation workflows converting raw user activity into actionable, personalized insights; *Google Analytics Review: 60+ Active Users, 1200+ Event Count.*

Live Product: https://tracken.in

Full-Stack Developer — FynTrack (Finance) & EDUiQ (EdTech) | *Self-Initiated Projects*

- Independently designed, built, and deployed a financial tracking application and an educational quiz platform *(to be launched publicly soon).*

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, Python, HTML5, CSS3

Frontend: React.js, Next.js, Tailwind CSS, Responsive Web Design

Backend & APIs: Node.js, REST APIs, Payment Integration, Shipping APIs

AI & Automation: AI Integration, LLMs, Prompt Engineering, Workflow Automation

Tools & Design: Git, GitHub, Cloudflare, Figma, UI/UX Design, Graphic Design

EDUCATION

Bachelor of Science (B.Sc.), University of Lucknow — Biology (Biotechnology & Microbiology)

Master of Science (M.Sc.), University of Lucknow — Biology (Target NET/JRF PhD with Bioinformatics)

Master of Computer Applications (MCA) — Specialization: Artificial Intelligence & Machine Learning